



INVESTOR'S EDGE DAO

Whitepaper v1.0

 <https://investorsagedao.com/>

Investor's Edge DAO Is A Projects Which Is
Based On Real Use Cases And Attractive
Business Models

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Abstract

Entrepreneurs are the backbone of our world. They bring innovative ideas and revolutionize the world. Many around the world achieve their dreams because of these entrepreneurs. The world today we are seeing which is full of technologies is due to the entrepreneurs. Even though there are a lot of successful entrepreneurs but at the same time there are entrepreneurs who are looking for help to step into the market and also the entrepreneurs who lack funding to expand their operations. The centralized world cannot help these entrepreneurs but this can be solved using the power of community. The community can empower these entrepreneurs to strive for the best. Blockchain is based on the decentralized model and cryptocurrency is the product of the blockchain.

DeFi and Cryptocurrency have already proven their potential with more than 600+ cryptocurrency exchanges active and over 6,500 cryptocurrencies in circulation, combining a market cap of over \$2 trillion, investors are eager to trade in the rapidly-growing DeFi space.

Investor's Edge DAO is one of those projects which are based on real use cases and attractive business models. Investor's Edge DAO is attempting to harness disruptive blockchain technology to power finance, project launchpad for entrepreneurs, and much more. Providing a sustainable chain/supply while bringing future financial opportunities for entrepreneurs and increase in value to its participants.



Market Opportunity

In 2020, 4.4 million new companies began operating. As of June 2021, the total value of all the startups with a valuation of \geq \$1 billion globally is approximately \$2.3 Trillion, with the most value contributed by the United States of America (approx. \$1.2 Trillion) followed by China (approx. \$518 Billion) and then India (approx. \$115 Billion).

In 2015, startups created over 2 million jobs in the U.S. alone. In 2018, 30.2 million small businesses were operating in the U.S.

As of now after the pandemic, the startup industry is now booming. More and more people are investing and expanding their business to new fields like AI, Blockchain, and the metaverse.



Problem

The startup and small business industries are rapidly expanding, but they are also contracting for several reasons, most notably financial difficulties.

According to a United Nations survey, just 47 percent of young entrepreneurs and startups were confident of lasting more than six months, while 25 percent did not see themselves lasting more than one to six months. Growing financial challenges were regarded as a major issue by 67 percent of those surveyed.

In another report done in 2019, the failure rate of startups was around 90%. The research concludes that 21.5% of startups fail in the first year, 30% in the second year, 50% in the fifth year, and 70% in their 10th year.

Owners ascribe failure to a lack of funds, being in the wrong market, a lack of research, inappropriate alliances, inefficient marketing, and not being an industry expert.

About Investor's Edge DAO

The nascent and visible opportunities of the cryptocurrency market have made it possible for Investor's Edge DAO to enter an ecosystem in dire need of a funding platform for startups and already established businesses looking for expansion. Investor's Edge DAO is a community-based platform that allows projects to raise funds securely and efficiently. At the same time, it allows its token holders to participate in the governance of the platform and the opportunity to benefit from the investments.

Investor's Edge DAO is a place where you get access to the best new project with true potential before they get into the market. Investor's Edge DAO will empower entrepreneurs to get a potential start-up, create more stable relations and work in the more secure environment created by our investments. On the other side investors from our platform benefit from exclusive access to safe, innovative projects and rewarding investments on the blockchain.



Transparency, trust, fairness, and sustainability are in our DNA. We believe that it's an honor to accelerate the launch of the most innovative projects and that these projects deserve a reliable partner, a meaningful collaboration, and a foundation built for long-term success.

We aim to build a platform to simplify the user experience for non-experienced crypto users. Our project provides a perfect gateway to Defi with friendly products for everyone including those who are completely new to Defi, especially those with no prior exposure to cryptocurrencies. We believe that simplifying user experience can create the potential for a very exciting future in which Investor's Edge DAO can grow up and complete, and can reach its goal of becoming the best possible Defi platform also reach a user to become rich and easy life.



Investor's Edge Dao's Ecosystem



Funding and Launchpad Platform

Investor's Edge DAO's most prominent feature will be funding and the launchpad platform. New entrepreneurs can get funding through our platform for the business process and fresh start-ups. We believe that entrepreneurs are the backbone of our society. We aim to empower the entrepreneurs with the financial resource, tools, and loyal community as the relationship which can help them to strive further and further.

The process we have adopted is free from centralized authorities. As entrepreneurs don't have to wait for banks and central authorities we connect them directly to the investor, our community. By adopting a decentralized and DAO model we have simplified the funding process.



DAO

DAOs – Decentralized Autonomous Organizations – are changing how organizations are coordinating their activities to create value. DAOs represent a massive upgrade on the traditional firm. In Investor's Edge DAO decisions are taken by the token holders. Projects and proposals are presented to the community and they decide through voting which project should be selected for the funding. Inside Investor's Edge DAO almost every decision is taken through the voting process.

DAOs use blockchain technology and programmable incentives to solve issues traditionally faced by global organizations, such as financial transparency, process automation, governance, and aligning geographically-separated, individual stakeholders in pursuit of a common goal. With DAOs, the business can leverage the strengths of all members, turning them into active stakeholders to grow the network together.

Investor's Edge DAO Token

IED is a decentralized currency based on the Polygon Smart Chain. IED Token is based on blockchain technology which makes it completely decentralized and removes the central control. IED Token allows the network participants and holders to become part of the governance and vote on every step of Investor's Edge DAO's growth. Investor's Edge DAO develops infrastructure incentives that fulfill its objectives with the IED Token as the currency for multiple purposes.

IED Token is used for the governance of the Investor's Edge DAO ecosystem. The holder of the IED will run the Investor's Edge DAO ecosystem. To be clear any action in Investor's Edge DAO will be decided through the voting system and only IED token holders can participate in voting.

Tokenomics

Name

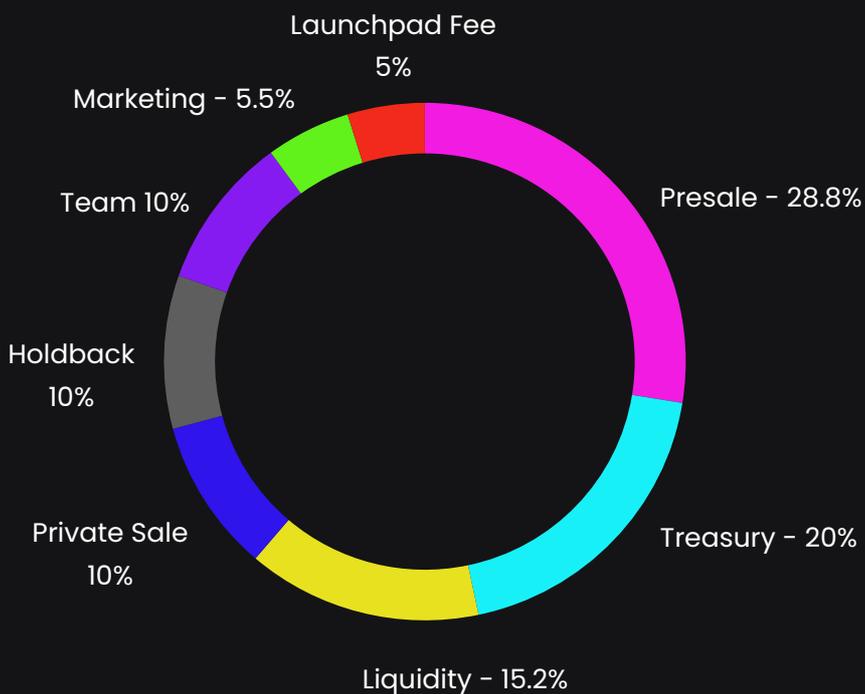
Investor's Edge DAO

Ticker

IED

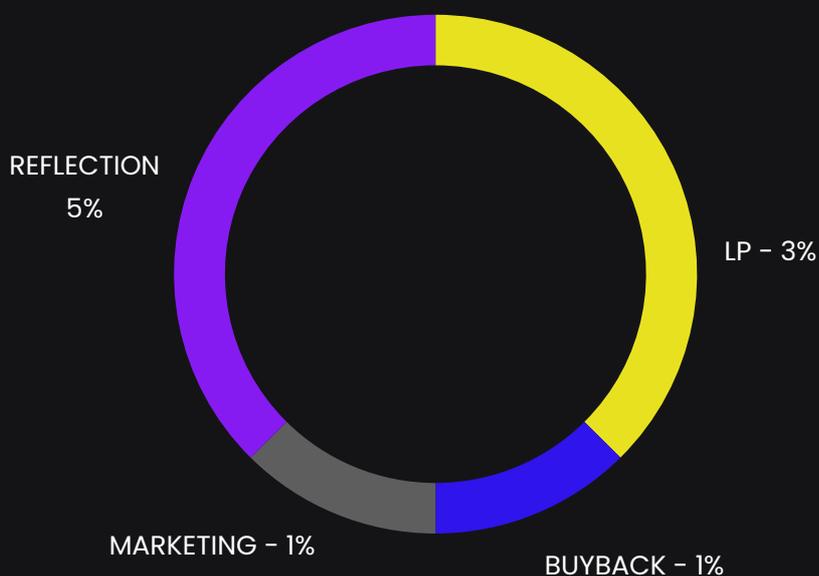
Distribution

- Presale - 28.8%
- Treasury - 20%
- Liquidity - 15.2%
- Private Sale - 10%
- Holdback - 10%
- Team - 10%
- Marketing - 5.5%
- Launchpad Fee - 5%



Transaction Tax Distribution

- LP - 3%
- BUYBACK - 1%
- MARKETING - 1%
- REFLECTION - 5%



Reflection

Reflection rewards are the best way to benefit the community and give back to them. Each owner of Investor's Edge DAO tokens is eligible to automatically receive USDC from the reward pool. The reward pool contains several USDC reserved by the contract. The contract uses a portion of the tax applied to every transaction (5%) to do this. ***This can be beneficial in the following ways***

- The more tokens are held or transactions are performed the bigger the award pool is going to be.
- It also encourages the flow of tokens from one account to another.
- It also provides benefits to users.

Charity

Charitable focus is another cornerstone of the Investor's Edge DAO economy. Charitable focus is a fundamental value for many problems in our day-to-day lives that can be solved easily in a community environment. The Investor's Edge DAO team gives special attention to people in need. The Investor's Edge DAO community and the team will extend helping hands to fight homelessness, and starvation and provide financial hardship grants. With help of our community, we can help those who are in need. 5% of the funds will be used in this cause.

Roadmap

PHASE 1

- *Twitter Buildout*
- *Website Buildout*
- *Discord Buildout*
- *Private Token Sale Buildout*
- *500 Token Holders*
- *Establish DAO*
- *2500 Twitter Followers*
- *\$1M Market Cap*
- *Aggressive Marketing & Promo*
- *Deploy Investor's Edge DAO Token*
- *Certik Audit*
- *Coinmarket Cap Listing*
- *Coingecko Listing*

PHASE 2

- *1500 Token Holders*
- *Presale Token Sale Launch*
- *Whitepaper*
- *Aggressive Marketing, Promo & Branding*
- *\$5M Marketing Cap*
- *Onboard Community Leaders (25-50 Varying Industries)*
- *Retain Team (In House Devs, Artists & Marketing)*
- *Earn WL/Presale Access Holding Minimum*
- *\$200 In \$IED Token*
- *Establish Community Fund #*
- *5K Twitter Follower*

PHASE 3

- 3000 Token Holders
- Public Token Launch
- Develop 150K NFT Collection
- Giveaways (Grants, Nfts, Mentorships, Crypto & More)
- Develop Investor's Edge University P2E
- \$15M Market Cap
- 10K Twitter Followers #
- \$15M Market Cap

PHASE 4

- 600Token Holders \$50M Market Cap
- Staking Deployment
- Floor Sweeps To Maintain The Value Of The Collection
- 25K Twitter Followers
- Acquire Metaverse Land
- NFT Public Sale Launch
- Acquire IRL Real Estate

PHASE 5

- Upon SOLD OUT Collection
- Deposit 50% Of ETH From NFT Sale In Community Fund
- 15K Token Holders
- Continuous Floor Sweeps To Maintain The Value Of The Collection
- Royalties In The Form Of \$IED Token & USDC To All Holders (Quarterly In Perpetuity)
- Merch & Digital Assets
- 50K Twitter Followers
- Community Voted Giveback
- \$250M Market Cap
- Launch P2E Investor's Edge University

ONE COMMUNITY,
ONE GOAL,
ONE MISSION.



INVESTOR'S EDGE DAO

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